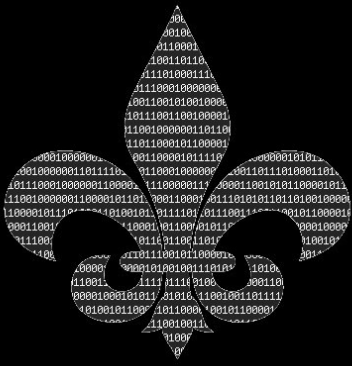




NOLA**CON**

Sponsor Information
NolaCon 2025

Hyatt Centric French Quarter
May 16-18



NOLA CON 2025

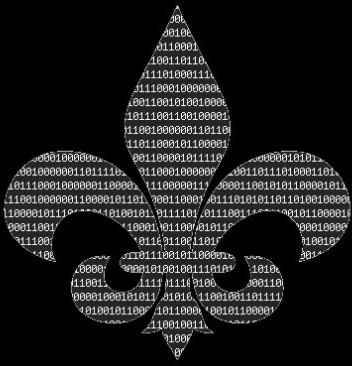
NEW ORLEANS MAY 16-18

About NolaCon

NolaCon is an information security and hacking conference held in New Orleans, offering training and two tracks of talks focused on some of the most pressing security topics of today.

For attendees, NolaCon offers a great learning and networking experience in one of the most interesting and energetic cities in the United States. For sponsors, NolaCon offers a great way to network with senior security officials and decision makers in a relaxed environment.

NolaCon 2025 will be held May 16-18 at the Hyatt Centric French Quarter New Orleans. NolaCon sponsorship is a fun and cost effective opportunity for networking, recruiting and business development.

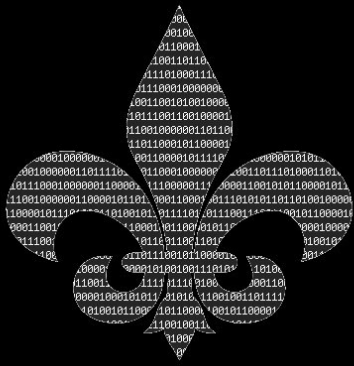


NOLACON 2025

NEW ORLEANS MAY 16-18

Why Sponsor

- Brand recognition among industry leaders and decision makers
 - Depending on sponsorship level there are many opportunities to display your brand and interact with attendees
- You won't be drowned out in the crowd
 - One advantage of supported a smaller conference like NolaCon is that we accept fewer sponsors. As such all support receives more recognition and presence within the conference
- Ability to directly reach security professionals.
 - Lets face it, security people can be paranoid, face-to-face is much more effective at reaching them than being ignored via email, Facebook or Twitter.
- We are flexible and will work with you to ensure you get the most out of your sponsorship. If one of the packages does not fit you perfectly just ask and we will adjust



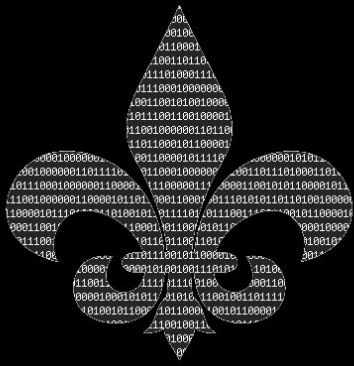
NOLA CON 2025

NEW ORLEANS MAY 16-18

Our Audience

NolaCon is the only multi-day security event in the New Orleans area. The last NolaCon (2024) drew over 300 security professionals and enthusiasts from 35 states. For 2025 we are expecting 400-500 attendees at the conference.

Many NolaCon attendees are high-level security professionals in the government or private sector, including decision makers and technology advisors with direct influence in purchasing decisions. Sponsors may encourage 'sign-ups' and request contact information from attendees at the conference.



NOLA CON 2025

NEW ORLEANS MAY 16-18

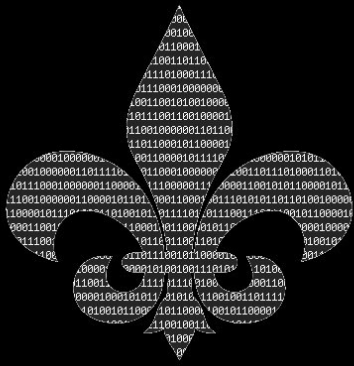
Venue & Conference Information

Hyatt Centric French Quarter
800 Iberville Street
New Orleans, LA 70113

If you are traveling to New Orleans you may send your conference materials (banners, marketing materials, etc.) to NolaCon ahead of time and they will be at the venue awaiting your arrival. Receiving charges may apply from the venue, contact NolaCon for details.

Training dates are May 12-15, general conference dates are May 16-18.

Set up will begin the morning of May 16th and take down will begin at 12pm on the 18th.



NOLA CON 2025

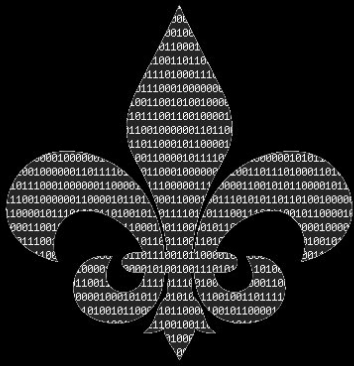
NEW ORLEANS MAY 16-18

Hotel Information

Hyatt Centric French Quarter
800 Iberville Street
New Orleans, LA 70113
(504) 586-0800

The Hyatt Centric French Quarter in historic New Orleans is the official hotel of NolaCon 2025. The Hyatt is offering attendees a discounted rate of \$215 per night, good for an additional two days before and after the training/conference dates.

Go to <https://www.hyatt.com/en-US/group-booking/MSYRF/G-NOLC> or call the hotel and mention NolaCon to receive the conference rate. If your group has special needs, please contact us directly so that we can arrange assistance.



NOLA CON 2025

NEW ORLEANS MAY 16-18

Sponsorships coordinated by

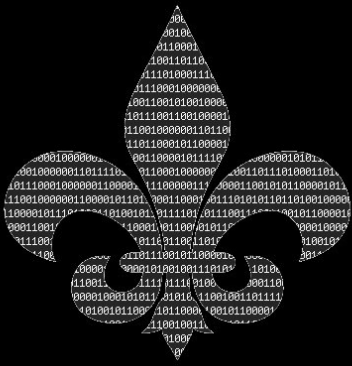
Rob Andersen, NolaCon
rob@nolacon.com
(504) 300-9982

Important Dates for Sponsors

Present-Mar 31, 2025: Notify NolaCon of intention to sponsor

April 15, 2023: Logos/Marketing materials submitted

* NolaCon reserves the right to reject sponsorship applicants based on evaluation



NOLA CON 2025

NEW ORLEANS MAY 16-18

DIAMOND

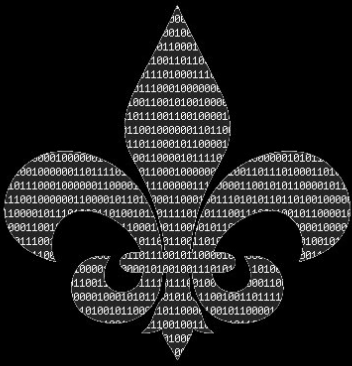
\$10,000

- Company logo on conference website with short description
- Exhibitor table in most visible area
- Social media mentions as Diamond Sponsor
- Recognition in opening keynote
- Introduction of entertainment at Saturday night party
- Five guest passes

PLATINUM

\$5,000

- Company logo on conference website
- Exhibitor table in most visible area
- Social media mentions as Platinum Sponsor
- Recognition in opening keynote
- Five guest passes







NOLA CON 2025

NEW ORLEANS MAY 16-18




GOLD

\$2,500

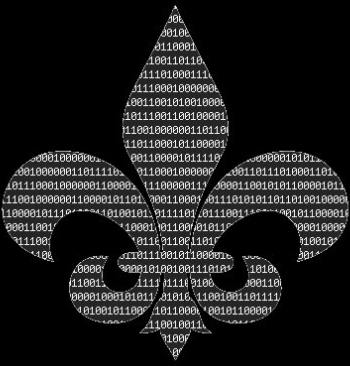
-  Company logo on conference website
-  Exhibitor table in high traffic area
-  Social media mentions
-  Two guest passes

SILVER

\$1,000

-  Company logo on conference website
-  Exhibitor table in high traffic area
-  One guest pass

*Silver sponsorship is limited to non-profits and companies with less than 10 employees



NOLA CON 2025

NEW ORLEANS MAY 16-18

PARTY SPONSORSHIP!!

FRIDAY HAPPY HOUR

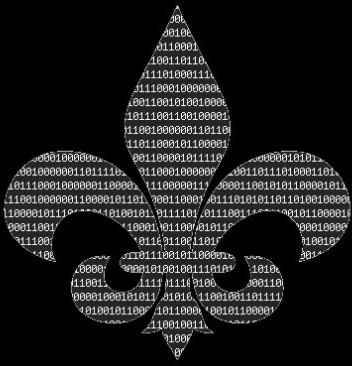
\$5,000

- Logo on Bar
- Company logo on conference website
- Exhibitor table in most visible area
- Social media mentions as Platinum Sponsor
- Recognition in opening keynote
- Five guest passes

SATURDAY PARTY

\$10,000

- Logo on Stage, mentions during the party
- Company logo on conference website
- Exhibitor table in most visible area
- Social media mentions as Platinum Sponsor
- Recognition in opening keynote
- Five guest passes



NOLA CON 2025

NEW ORLEANS MAY 16-18

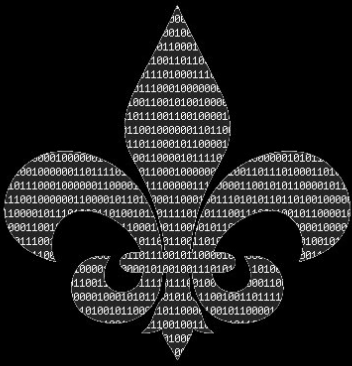
Additional Branded Sponsorship Opportunities
Contact Sponsor@nolacon.com for details

ADULT BEVERAGE SPONSOR

BOX LUNCH SPONSOR (2)

COFFEE CART SPONSOR (2)

BEIGNET CART SPONSOR (2)



NOLA CON 2025

NEW ORLEANS MAY 16-18

Contact NolaCon

<http://NolaCon.com>

Email: Sponsor@NolaCon.com

Twitter: [@Nola_Con](https://twitter.com/Nola_Con)

ATTACHMENT A
Sponsor Levels and Recognition*

At the Saturday Party LEVEL (\$10,000 contribution) you receive:

- Logo on Stage, mentions during the party
- Company logo on conference website
- Exhibitor table in most visible area
- Social media mentions as Platinum Sponsor
- Recognition in opening keynote
- Five guest passes

At the Diamond LEVEL (\$10,000 contribution) you receive:

- Company logo on conference website with short description
- Exhibitor table in most visible area
- Social media mentions as Diamond Sponsor
- Recognition in opening keynote
- Five guest passes

At the Platinum LEVEL (\$5,000 contribution) you receive:

- Company logo on conference website
- Exhibitor table in most visible area
- Social media mentions as Platinum Sponsor
- Recognition in opening keynote
- Five guest passes

At the Friday Happy Hour LEVEL (\$5,000 contribution) you receive:

- Logo on Bar
- Company logo on conference website
- Exhibitor table in most visible area
- Social media mentions as Happy Hour Sponsor
- Recognition in opening keynote
- Five guest passes

At the Gold LEVEL (\$2,500 contribution) you receive:

- Company logo on conference website
- Exhibitor table in high traffic area
- Social media mentions
- Two guest passes

At the Silver LEVEL (\$1,000 contribution) you receive:

- Company logo on conference website
- Exhibitor table in high traffic area
- One guest pass

ATTACHMENT B EXHIBITION RULES

Specifications

Maximum Number of Exhibitors: 20

Furniture Provided to Each Exhibitor: 1 standard table (approx. 6') and 2 chairs

Exhibitor Set-Up: Friday, May 16, 2025 beginning at 7:30am

Shipping: Materials can be shipped directly to the hosting hotel; any delivery fees are the responsibility of the sponsor.

Exhibitor Break-Down: Anytime after 12:00 pm on Sunday, May 18th.

Exhibitors will be assigned tables by the conference

Hours

The exhibit area will be open:

Friday, May 16, 2025 10:00am – 6:00pm

Saturday, May 17, 2025 9:00am – 6:00pm

Sunday, May 18, 2025 9:00am – 12:00pm